

LIVE ONLINE INDUSTRIAL TRAINING AND INTERNSHIPS

For FUTURE TECHNOCRATS

(Course Exclusively Designed To Give Practical Exposure To The Latest Technologies)

Incubation, innovation & Entrepreneurship

Three Weeks Internship Program for the First year Diploma Students

As per the AICTE Internship Policy

Contact Info

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 asd.skillindia@gmail.com



Module 103, SDF Building, Salt Lake, Sector V, Kolkata- 700091

INDUSTRIAL TRAINING AND INTERNSHIPS

DEVELOP SKILLS FOR THE INDUSTRY

Do you want to upgrade and upskill to the latest industrial tools?
Do You want your CV to look more attractive?
Do you want to put an ASD certified badge on your resume?
Do you want to work on industry projects and become more employable?

Highlights of the Internships:

- ✓ Live projects
- ✓ Agile approach
- ✓ Subject experts from industry
- ✓ Interaction with people from industry
- ✓ Accommodative schedule
- ✓ Live sessions
- ✓ Class recordings are shared after each session

- **Internship Topic:**
Incubation, Innovation and Entrepreneurship
- **Target Students:**
First Year Diploma
- **Duration:**
3 Weeks (30 Hours)
- **Mode:**
Live Online
- **Language of Delivery:**
Hinglish (Hindi-English)
- **Platform:**
Google Meet



Registration Fee (One Time): Rs. 100/-

[Students need not pay the registration fee again In future to enroll in other courses on our platform or for internship phase 2 module next year]

Internship Training: Rs 300/- for 3 Weeks

Assessment Fee: Rs. 100/-

Certification Fee (E-Certificates with QR Code and Website Validation): Rs. 100/-

Total Fee: Rs. 600/-

ADMISSION FORM:

<https://tinyurl.com/internshipadmissionform>

- After completion of the Internship, every Intern will have to prepare an INTERNSHIP REPORT. The format (as per the AICTE guidelines) of the report will be shared by the mentors of Academy of Skill Development.
- Online assessment will be conducted and performance of an Intern will be graded.

All INTERNS will earn the following six certificates after completion. ASD certificates are accepted by all universities & corporate:

SAMPLE CERTIFICATES

INTERNSHIP CONFIRMATION LETTER
INDUSTRIAL INTERNSHIP CERTIFICATE
INDUSTRIAL TRAINING CERTIFICATE
INTERNSHIP AND PROJECT LETTER
ATTENDANCE CERTIFICATE
COMPLETION CERTIFICATE

"Industrial Training and Internships 2023"

Open For Students Of All Departments

Limited Seats – First Come First Serve



INTERNSHIP CURRICULUM

Internship Topic: Incubation Innovation and Entrepreneurship

Overview: The Incubation Innovation and Entrepreneurship course aims to provide students with a comprehensive understanding of the processes involved in starting and growing innovative ventures. The course focuses on the role of business incubators and their contribution to fostering entrepreneurship and innovation. Students will learn about various aspects of incubation, including ideation, market analysis, business planning, funding strategies, and scaling operations. Through a combination of theoretical knowledge and practical exercises, students will develop the skills necessary to create and manage successful startup ventures.

Objectives:

- Understand the concept of business incubation and its significance in fostering entrepreneurship and innovation.
- Explore different types of business incubators and their role in supporting startups.
- Identify and evaluate innovative business ideas with potential for commercialization.
- Conduct market analysis to assess the viability and competitiveness of a startup idea.
- Develop effective business plans and strategies for launching and growing a startup.
- Gain insights into the funding options available to entrepreneurs and understand how to attract investors.
- Learn techniques for building and managing high-performance startup teams.
- Understand the legal and ethical considerations associated with starting and operating a venture.
- Explore methods for scaling operations and achieving sustainable growth.
- Develop an entrepreneurial mindset and cultivate key skills such as creativity, resilience, and adaptability.

Outline:

Module 1:

- Introduction to Incubation and Entrepreneurship
- Definition and importance of incubation
- Historical evolution of business incubators
- Role of business incubators in supporting startups
- Incubation models and types of incubators

Outline:

Module 2:

- Ideation and Opportunity Assessment
- Generating and evaluating innovative business ideas
- Identifying market needs and opportunities
- Assessing market potential and feasibility
- Intellectual property considerations

Module 3:

- Business Planning and Strategy
- Elements of a comprehensive business plan
- Defining target market and customer segments
- Competitive analysis and positioning
- Developing a value proposition and revenue model

Module 4:

- Funding and Financial Management
- Funding options for startups (bootstrapping, angel investment, venture capital, crowdfunding, etc.)
- Crafting an effective pitch and attracting investors
- Financial planning and budgeting
- Managing cash flow and financial sustainability

Module 5:

- Building and Managing Startup Teams
- Team composition and roles
- Recruiting and retaining top talent
- Leadership and team dynamics
- Managing conflicts and fostering collaboration

Module 6:

- Legal and Ethical Considerations
- Legal structures for startups (sole proprietorship, partnership, corporation, etc.)
- Intellectual property protection and patents
- Ethical issues in entrepreneurship
- Regulatory compliance and social responsibility

Module 7:

- Scaling and Growth Strategies
- Challenges and opportunities in scaling operations
- Expanding into new markets
- Strategic partnerships and collaborations
- Managing growth and maintaining organizational culture

Module 8:

- Entrepreneurial Mindset and Skills
- Developing creativity and innovation
- Resilience and adaptability in entrepreneurship
- Risk-taking and decision-making
- Continuous learning and personal development

SAMPLE CERTIFICATES

INTERNSHIP CONFIRMATION LETTER

 Academy of Skill Development Module – 103, SDF Building, Sector -V, Salt Lake, Kolkata – 700091 www.asd.org.in	
	<p>Ref: _____</p> <p>Subject: INTERNSHIP CONFIRMATION LETTER</p> <p>Dear _____</p> <p>Your application for the Industrial Training and Internship is accepted. The details are below:</p> <p>College/University: _____</p> <p>Technology Domain: _____</p> <p>Internship Start Month: _____</p> <p>Duration: 4 to 6 weeks (36 to 50 Hours)</p> <p>This is a project based program. You will have to develop a project, prepare project report and project presentation.</p> <p>★ INTERNSHIP MILESTONES: TRAINING ON THE TOPIC/TECHNOLOGY → PROJECT ALLOCATION → PROJECT IMPLEMENTATION → PROJECT REPORT PREPARATION /PPT PREPARATION → ASSESSMENT → CERTIFICATE DISBURSAL.</p> <p>Wish you a progressive learning journey with us.</p> <p>Thanking you,</p> <p>Best Wishes,  Mahendra Datta Head – Learning and Development Academy of Skill Development</p> 

SAMPLE CERTIFICATES

Academy of Skill Development
A non-profit trust registered with Govt. of West Bengal U/S 60 and Rule 69 with registration number -190307248
We dream of self-sufficient India
हम आत्मनिर्भर भारत का सपना देखते हैं

Industrial Internship Certificate

This certificate is awarded to _____
of _____
for successfully completing the **Industrial Internship** on _____
from _____
and implementing the project titled _____

 

Certificate ID: _____
Issue Date: _____

 Head Technology Services
 Head Operations
Microsoft Technology Associate Autodesk MSME ISO

INDUSTRIAL INTERNSHIP CERTIFICATE

Academy of Skill Development
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We dream of self-sufficient India
हम आत्मनिर्भर भारत का सपना देखते हैं

Industrial Training Certificate

This certificate is awarded to _____
of _____
for successfully completing the **Industrial Training** on _____
from _____
and implementing the project titled _____

 

Certificate ID: _____
Issue Date: _____

 Director Technology Services
 Director Operations
Microsoft Technology Associate Autodesk MSME ISO

INDUSTRIAL TRAINING CERTIFICATE

SAMPLE CERTIFICATES

COMPLETION CERTIFICATE



Academy of Skill Development
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हम आत्मनिर्भर भारत का सपना देखते हैं




Certificate of Completion
This certificate is hereby awarded to
of
who has successfully completed the **Industrial Training and Internship** on
and developed the project titled
by following all the necessary criteria of the company with grade **A+**.


Issue Date:
Certification ID:
Authorized Training Partner




Grading System:
A+: 75% and above
A: 65% to 74%
B: 55% to 64%


Honorary Secretary
IICHe


Head
Technology Services


Head
Operations

SAMPLE CERTIFICATES

INTERNSHIP AND PROJECT LETTER



Industrial Internship & Project Letter

Date -

This is to certify that

has completed the project titled

using

to fulfill the requirement of

INDUSTRIAL TRAINING AND INTERNSHIP

under the guidance of the technical team of

ACADEMY OF SKILL DEVELOPMENT

We observed that the work carried out is satisfactory and deserves appreciation.



Head
Technology Services



Head
Operations

SAMPLE CERTIFICATES

ATTENDANCE CERTIFICATE

 Academy of Skill Development Module – 103, SDF Building, Sector -V, Salt Lake, Kolkata – 700091 www.asd.org.in	
	<p>Ref: _____</p> <p>Subject: Acknowledgement of Attendance</p> <p>Dear _____</p> <p>Below is the status of your attendance during the internship:</p> <p>College/University: _____</p> <p>Technology Domain: _____</p> <p>Attendance Percentage (%): _____</p> <p>Thanking you,</p> <p>Best Wishes,  Mahendra Datta Head – Learning and Development Academy of Skill Development</p> 