ACADEMY OF SKILL DEVELOPMENT

ISO 9001:2015 | MSME Recognised | AICTE NEAT Cell Partner

INTERNSHIP BROCHURE

AS PER UGC GUIDELINES

Internship/Industrial Training for Humanities, Science, Commerce & Business Administration

Module 103, Ground Floor, SDF Building, Sector V, Salt Lake, Kolkata – 700091

✉ info@asd.org.in | 📞 9831235020 | 🌐 asd.org.in

CORPORATE INFORMATION

Name of the Organization	Academy of Skill Development
Registration Number	WB/2025/0493211
Headquarters	Sector V, Bidhannagar (Salt Lake), Kolkata, West Bengal
Website	www.asd.org.in
Email	info@asd.org.in
ISO Certification	ISO 9001:2015
MSME Status	Recognised Micro, Small & Medium Enterprise
Affiliations	AICTE NEAT Cell, SSC NASSCOM, Certiport
Duration	60/120 Hours
Fee	INR 600 only
Admission Form	https://asd.org.in/application-form-degree.php

ABOUT US

Academy of Skill Development (ASD) is a Kolkata-based ISO 9001:2015 certified MSME enterprise with over 20 years of experience in education, training, and technology. With collaborations with 200+ institutions and 430,000+ students trained across India, ASD bridges the gap between academia and industry.

Our Vision

To invent, nurture, and transform talent, preparing individuals to make a global impact.

Our Mission

To bridge the gap between academia and industry by delivering quality training, internships, and project-based learning for students and professionals.

Our Services

- Professional Training & Skill Development
- Industrial Training & Internships
- Corporate Training & Consulting
- Software Solutions
- Placement Support

Why Choose ASD?

- ISO 9001:2015 Certified & MSME Recognized
- 20+ Years of Expertise in training, software development, and corporate collaboration
- Proven Track Record: Over 430,000+ students trained across India
- Industry Partnerships: Collaborations with top IT firms and corporate clients
- Comprehensive Learning: From the classroom to live projects, internships, and certification
- MoU signed with AICTE-NEAT Cell at Pragati Maidan, New Delhi (July 29, 2023)

INTERNSHIP HIGHLIGHTS

Program Features

- Industrial Training focuses on the delivery of theoretical and practical knowledge
- Students work on real-life industrial problems during the Internship
- The program imparts knowledge and skills as required by the Industry
- Students complete a project and prepare a comprehensive project report
- Domain experts continuously provide inputs to enhance employability skills
- Industry problems nurture design thinking, decision-making, and cognitive skills
- Team collaboration and problem-solving skills are actively encouraged

Internship Delivery

- Live Projects with Agile Approach
- Subject Experts from the Industry
- Live Online Internship with Live Sessions
- Class Recordings Shared After Each Session
- Accommodative Schedule for College Students

Certificates Awarded (Six Total)

- Internship Confirmation Letter
- Internship Certificate
- Industrial Training Certificate
- Internship and Project Letter
- Attendance Certificate
- Completion Certificate

INTERNSHIP TOPICS — OPEN TO ALL DEPARTMENTS

01 — AI FOR EVERYONE
From Prompt to Pro — Unleash AI in Your Daily Work
- Decode AI: The Essentials That Actually Matter
- Automate the Boring Stuff — For Real
- Create Content 10x Faster with AI
- The Art & Science of Perfect Prompts
- Smart Collaboration: You + AI = Unstoppable
- AI with Integrity: Ethics & Responsible Use

02 — GENERATIVE AI: ZERO TO HERO
No Code. No Experience. Just Pure AI Magic.
- What Even IS Generative AI? (Plain English Edition)
- Text, Images, Slides & Docs — AI Creates It All
- Prompt Like a Pro: Get AI to Do Exactly What You Want
- ChatGPT, Gemini, Midjourney & More — Demystified
- AI for Research, Summarization & Discovery
- Hands-On Labs: No Coding, All Results

03 — STOCK MARKET MASTERY
Your Roadmap to Confident Investing & Wealth Creation
- The Financial Markets Decoded: Where Money Moves
- Stocks, Bonds & Funds — Know What You Own
- Read the Charts: Technical Analysis That Works
- Fundamental vs Technical: The Winning Combo
- Long-Term Wealth Strategies Used by Top Investors
- Real Case Studies: Learn from Market Legends

04 — AI-POWERED DIGITAL MARKETING
Build Your Brand. Run Killer Campaigns. Dominate Social.
- Digital Marketing in 2025: What Actually Works
- Social Media Domination: Grow Your Audience Fast
- SEO Secrets That Get You Found on Google
- AI-Powered Content That Converts
- Launch & Optimize Real Ad Campaigns
- Data-Driven Decisions: Measure What Matters

05 — EXECUTIVE PRESENCE & COMMUNICATION
Speak Up. Stand Out. Lead the Room.
- Professional Etiquette That Opens Doors
- Communication Frameworks Used by Top Leaders
- Public Speaking: From Nervous to Commanding
- Craft a Resume That Gets Callbacks
- Presentation Mastery with Real Role-Plays
- Personal Branding: Make Your Name Mean Something

06 — AI-POWERED DATA ANALYTICS
Turn Raw Numbers into Boardroom-Ready Insights
- AI Tools That Supercharge Excel & Power BI
- Data Cleaning at Lightning Speed
- Build Stunning Interactive Dashboards
- Predict Trends Before They Happen
- Tell Stories with Data Visualisations
- Real Business Project from Day One

07 — THESIS & RESEARCH ACCELERATOR
Write Smarter. Cite Better. Graduate Faster.
- AI Tools That Transform Academic Writing
- Research Smarter: Find Sources in Minutes
- Generate Drafts, Edit, and Beat Plagiarism

| **13** | ‣ Structure & Format Like a Publishing Pro
‣ Citation Integrity: Get It Right Every Time
‣ Complete a Full Thesis/Project End-to-End |

08 — CYBER SECURITY & ETHICAL HACKING

Think Like a Hacker. Defend Like a Pro.

‣ Cyber Threats in 2025: What You're Up Against
‣ Network & System Fortification Techniques
‣ Ethical Hacking Skills with Real-World Labs
‣ Find Vulnerabilities Before Attackers Do
‣ Cyber Laws, Forensics & Compliance Basics
‣ Live Security Penetration Testing Practice

09 — FULL-STACK WEB DEVELOPMENT

Design It. Build It. Deploy It. Own It.

‣ UI/UX Design Principles That Wow Users
‣ Frontend Magic: HTML, CSS & JavaScript
‣ Backend Power: Servers, APIs & Logic
‣ Database Design & Management Mastery
‣ Secure Deployment to the Live Web
‣ Graduate with a Real Portfolio Project

10 — DATA SCIENCE WITH PYTHON

Code. Explore. Visualize. Predict.

‣ Python from Scratch: Beginner-Friendly & Fast
‣ Real-World Data Cleaning & Preparation
‣ Exploratory Data Analysis Like a Scientist
‣ Stunning Visualisations with Python Libraries
‣ Statistics for Data: Only What You Need
‣ Build & Deploy a Live Machine Learning Model

11 — AI & MACHINE LEARNING MASTERCLASS

Build Smart Systems. Solve Real Problems with Python.

‣ AI & ML Concepts Without the Jargon
‣ Code Real AI Models from Scratch
‣ Feature Engineering: Make Your Data Smarter
‣ Supervised vs Unsupervised: Master Both
‣ Deep Learning: Neural Networks Demystified
‣ Capstone: Ship a Live AI/ML Product

12 — SQL & DATABASE MASTERY

Design. Query. Analyse. Build Bulletproof Databases.

‣ Database Fundamentals That Actually Stick
‣ Design Clean, Normalised Tables Like an Expert
‣ SQL Commands: From Simple to Advanced
‣ Joins, Subqueries & Complex Queries Unlocked
‣ Analyse Business Data Directly with SQL
‣ Build a Production-Ready Database Project

COMMERCE · ECONOMICS · BUSINESS ADMINISTRATION

13 — TAX PRO: GST, ITR & E-FILING

Master Indian Taxation. File with Confidence.

‣ Direct & Indirect Tax: The Big Picture
‣ Compute Income Tax Accurately — Every Time
‣ GST Compliance Made Effortless
‣ Smart Tax Planning Strategies
‣ E-Filing Mastery: Online Returns Step-by-Step
‣ Audits, Assessments & Compliance Reporting

14

TALLY & FINANCIAL ACCOUNTING
Job-Ready Accounting Skills Employers Actually Want

- ‣ Accounting Fundamentals: The Language of Business
- ‣ Tally Hands-On from Day One
- ‣ Company Setup, Ledgers & Daily Transactions
- ‣ GST & Tax Compliance Inside Tally
- ‣ Payroll, Inventory & Financial Reports
- ‣ Real Business Simulation Project

SCIENCE, GEOGRAPHY, HISTORY & HUMANITIES

15

AI MEETS PHYSICS
Supercharge Physics Discovery with Artificial Intelligence

- ‣ AI Fundamentals for the Physics Mindset
- ‣ Simulations & Predictions Powered by AI
- ‣ Analyse Complex Physics Data Instantly
- ‣ AI Tools for Experiments & Hypothesis Testing
- ‣ Real Applications: Quantum, Astrophysics & More

16

AI FOR CHEMISTRY
Predict Reactions. Analyse Lab Data. Accelerate Discovery.

- ‣ AI Basics Designed for the Chemistry Lab
- ‣ Predict Chemical Reactions with Machine Learning
- ‣ Accelerate Lab Data Analysis with AI
- ‣ Molecule & Compound Study Using AI Models
- ‣ Smarter Experiments: AI-Assisted Research Design

17

AI & PYTHON FOR BIO-DATA SCIENCE
Decode Life's Data — From DNA to Dashboards

- ‣ Python for Biologists: Start Coding Today
- ‣ Core Statistics Every Life Scientist Needs
- ‣ Clean & Prepare Real Biological Datasets
- ‣ Explore Biomedical Patterns & Anomalies
- ‣ Visualise Research Data with Python
- ‣ Capstone: Live Biological Data Analysis Project

18

GIS & QGIS: MAP THE WORLD
Spatial Intelligence for the Modern Geographer

- ‣ GIS Foundations & QGIS Setup from Scratch
- ‣ Vector, Raster & Spatial Data Workflows
- ‣ Create Stunning, Publishable Maps
- ‣ Spatial Analysis That Reveals Hidden Patterns
- ‣ Interactive Map Layouts for Any Audience
- ‣ Real GIS Project with Presentation

19

HISTORY IN THE DIGITAL AGE
Preserve the Past. Digitise. Analyse. Immortalise.

- ‣ Historical Data & Why Digitisation Matters
- ‣ Classifying & Cataloguing Different Record Types
- ‣ Systematic Data Collection for Historical Research
- ‣ Cleaning & Validating Old, Messy Records
- ‣ Analyse & Visualise Historical Trends with Data

OUR ASSOCIATIONS

ASD has partnered with 40+ prestigious institutions across West Bengal:

- Calcutta University (Salt Lake Campus)
- Scottish Church College (SCC)
- City College
- Charuchandra College
- Maharaja Manindra Chandra College
- Bethune College
- Acharya Jagadish Chandra Bose College
- Gurudas College
- Bijoy Krishna Girls College, Howrah
- Kidderpore College
- Narasinha Dutt College
- Maulana Azad College
- Bhairab Ganguly College
- Bidhannagar Government College
- Mahishadal Raj College
- Vivekananda Mission Mahavidyalaya
- Silda Chandrasekhar College
- Seva Bharati Mahavidyalaya
- Techno India Group
- IEM, Salt Lake
- Amity University
- Aliah University
- Govt. College of Leather Technology
- Govt. College of Ceramic Technology
- The Heritage College
- Syamaprasad College
- Sarojini Naidu College for Women
- Bidhannagar College
- NIT, Agarpara
- MCKVIE, Liluah
- Om Dayal Group of Institutions
- Pailan Group of Institutions
- HETC, Hooghly
- Supreme Knowledge Foundation, Mankundu
- Bengal College of Engineering & Technology
- Ramkrishna Mission Shilpa Mandir
- Govt. College of Textile Technology, Berhampore
- THK Jain College
- MKC, Kolkata

HOW TO ENROL?

Step 1: Visit https://asd.org.in/application-form-degree.php
Step 2: Fill in the Admission Form with your college and department details
Step 3: Receive your Internship Confirmation Letter

For inquiries, contact us:

✉ info@asd.org.in

📞 9831235020

🌐 asd.org.in

📍 Module 103, Ground Floor, SDF Building, Sector V, Salt Lake, Kolkata – 700091

Enrol Today · Shape Tomorrow · Lead with Knowledge