INDUSTRIAL TRAINING AND INTERNSHIPS

EVALUATED BY THE AICTE NEAT CELL | AS PER UGC, NEP 2020 AND UNIVERSITY GUIDELINES

N·E·A·T
प्रौद्योगिकी के लिए राष्ट्रीय शैक्षणिक सहयोग
National Educational Alliance for Technology

MoU WITH

AICTE NEAT CELL

FOR INTERNSHIPS

HIGHLIGHTS OF THE PROGRAM:

- Industrial Training focuses on the delivery of theoretical and practical knowledge of the subject
- The program will impart knowledge and skills as required by the Industry. The participants will work on real-life industrial problems during the Internship
- Domain experts will continuously give inputs to enhance the employability skills of the students
- The participants will receive two (2) certificates (1. Industrial Internship Certificate. 2. Industrial Training Certificate) powered by AICTE-NEAT Cell, MSME, ISO 9001:2015 and SSC NASSCOM) after completion of the Industrial Training and Internship. The certificates are accepted by all colleges/universities.

Industrial Training and Internship Domains

Humanities / Science / Commerce / Business Administration

- AI-Powered Office Automation
- AI-Powered Content Writing
- Web Design & Full Stack Development
- Soft Skills and Public Speaking
- Mobile App Development
- Digital Marketing
- Data Science and Data Visualization using Python
- Data Science/Artificial Intelligence and Machine Learning
- AI Powered Data and Business Analytics using Advanced Excel
- Cyber Security and Ethical Hacking
- Business & Data Analytics and Visualization using Power BI
- Financial Accounting with Tally
- Python and Statistics for Biomedical and Pharmaceutical Data Analysis

Mode of the Program - LIVE ONLINE

ACADEMY OF SKILL DEVELOPMENT

(ISO 9001:2015, MSME)

[AICTE NEAT CELL EVALUATED, PARTNER OF SSC NASSCOM]

9831235020
nasdindia@gmail.com

Module 103, SDF Building, Sector V, Salt Lake
(Behind RDB Cinema)

Subject: Industrial Training and Internship for students of all departments

Respected Sir/Madam,

ACADEMY OF SKILL DEVELOPMENT (ASD) is a 23-year-old company providing **INDUSTRIAL TRAINING AND INTERNSHIPS** to enhance the employability of **UG, PG, and RES EARCH students. The INDUSTRIAL TRAINING AND INTERNSHIPS offered are based on the NEP 2020 AND UGC FRAMEWORK.** We have segmented the modules based on the students' streams. **These INDUSTRIAL TRAINING AND INTERNSHIPS** will help students enhance their employability skills.

After completing the internship, all the students will get internship certificates.

Highlights of the INDUSTRIAL TRAINING AND INTERNSHIP are:

- Industrial Training focuses on the delivery of theoretical and practical knowledge of the subject
- The students will work on real-life industrial problems during the Internship
- The program will impart knowledge and skills as required by the Industry
- The students will have to complete a project and prepare a project report
- Domain experts will continuously give inputs to enhance the employability skills of the students
- The Industry problems will nurture the design thinking, decision-making, and cognitive skills of the students
- Working in a team and collaborating in problem-solving skills are encouraged

ASD, an authorized INDUSTRIAL TRAINING AND INTERNSHIP provider with an MoU with AICTE-NEAT Cell, will sign an MoU with the institution before the commencement of the internship.

ABOUT US

Academy of Skill Development (ASD) (AICTE NEAT Evaluated, MSME, Partner of NASSCOM SSC, ISO 9001:2015 Company and Certification Partner of IBM and CERTIPORT), is one of the premier **INTERNSHIP providers** in the country trusted by students, faculties of universities, colleges, and corporate sectors since 2002.

We specialize in providing **INDUSTRIAL TRAINING AND INTERNSHIP** to undergraduate & postgraduate students as per the requirements of the **University, Industry, and the Guidelines of NEP 2020 and UGC.**

ASD offers **INTERNSHIP** in many trending areas. Post **INDUSTRIAL TRAINING** and **INTERNSHIP**, the participants will get an **INTERNSHIP CERTIFICATE**, **INDUSTRIAL TRAINING CERTIFICATE, INTERNSHIP AND PROJECT LETTER**.

ASD offers a complete classroom-based and e-learning platform for all **INDUSTRIAL TRAINING** and **INTERNSHIP**.

We invite your esteemed institution's students to participate in the **INDUSTRIAL TRAINING AND INTERNSHIP.**

Our MSME Certificate: Click Here

Our ISO 9001:2015 Certificate: Click Here

Admission Form: https://asd.org.in/application-form-degree.php

ACADEMY OF SKILL DEVELOPMENT

MODULE 103, GROUND FLOOR, SDF BUILDING, SECTOR V, SALT LAKE, KOLKATA - 700091

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Ministry of Education Government of India

N·E·A·T प्रौद्योगिकी के लिए राष्ट्रीय शैक्षणिक सहयोग National Educational Alliance for Technology

अखिल भारतीय तकनीकी शिक्षा परिषद् All India Council for Technical Education

G20 भारत 2023 INDIA

MOU with AICTE-NEAT cell

We signed an MoU with the AICTE-NEAT Cell @ Pragati Maidan, New Delhi on July 29, 2023, to conduct INDUSTRIAL TRAINING AND INTERNSHIP in the presence of the AICTE Chairman-Prof. (Dr.) T G Sitharam, Chairman-NETF, NAAC, NBA - Dr. Anil Sahasrabudhe, Chief Coordinating Officer-AICTE, Dr. Buddha Chandrasekhar.

ISO 9001 2015 CERTIFIED

N·E·A·T National Educational Alliance for Technology AICTE MINISTRY OF EDUCATION

MSME MICRO, SMALL & MEDIUM ENTERPRISES

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INTERNSHIP AREAS

Duration: 4/6/8 Weeks
Fee: INR 1500
Mode of Internship: LIVE Online / Hybrid

Sl. No.	Domain	Outcome	Prerequisites	Target Departments
1	**Artificial Intelligence (AI) Powered Office Automation (Leverage AI at the Workplace)** (Project Based)	• Understand AI Fundamentals • Leverage AI for Task Automation • Enhance Decision-Making with AI • Improve Workplace Communication • Optimize Document Management • Boost Productivity with AI Assistants • Utilize AI in Data Processing & Analysis • Enhance HR & Employee Management • Secure and Ethical Use of AI • Develop AI Integration Strategies	Basic knowledge of computer	All
2	**Artificial Intelligence (AI) Powered Data and Business Analytics using Advanced Excel** (Project Based)	• Understand AI in Data Analytics • Leverage AI-Powered Excel Features • Automate Data Processing • Perform Advanced Data Analysis • Create AI-Driven Visualizations • Integrate AI with Excel • Utilize AI for Predictive Analytics • Optimize Business Decisions with AI • Enhance Forecasting and Financial Modeling • Ensure Data Security and Compliance	Basic knowledge of computer	All
3	**Digital Marketing** (Project Based)	• Understand Digital Marketing Fundamentals • Develop Effective Digital Marketing Strategies • Master Search Engine Optimization (SEO) • Utilize Search Engine Marketing (SEM) & Pay-Per-Click (PPC) Advertising • Leverage Social Media Marketing (SMM) • Execute Content Marketing Strategies • Implement Email Marketing Campaigns • Analyze and Optimize Marketing Performance • Apply AI and Automation in Digital Marketing • Understand Digital Advertising &	Basic knowledge of computer	All

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		• Influencer Marketing • Ensure Compliance and Ethical Marketing Practices • Develop E-Commerce and Affiliate Marketing Strategies • Capstone Project		
4	**Soft Skills and Public Speaking** **(Project Based)**	• Enhance Verbal and Non-Verbal Communication • Develop Effective Public Speaking Skills • Improve Confidence and Presence • Master Voice Modulation and Speech Clarity • Refine Presentation and Storytelling Techniques • Handle Q&A and Difficult Conversations Professionally • Apply Emotional Intelligence in Communication • Strengthen Persuasion and Negotiation Skills • Enhance Group Discussion and Team Communication Abilities • Manage Stress and Crisis Communication • Understand Workplace Etiquette and Professionalism • Deliver Impactful Final Presentations • Capstone Project	NA	All
5	**Financial Accounting with Tally Prime** **(Project Based)**	• Understand Fundamental Accounting Concepts • Master Tally Prime Interface and Features • Manage Business Transactions • Prepare and Maintain Financial Statements • Implement GST and Taxation in Tally Prime • Handle Inventory and Stock Management • Manage Payroll Accounting • Reconcile Bank Statements • Automate and Optimize Accounting Processes • Generate Reports for Decision Making • Ensure Compliance with Financial Regulations • Apply Tally for Real-World Business Scenarios • Capstone Project	NA	Commerce, Business Administration

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6	**Artificial Intelligence (AI) Powered Content Writing** **(Project Based)**	• Understand AI in Content Creation • Leverage AI for Idea Generation and Research • Create High-Quality AI-Assisted Content • Optimize SEO with AI Tools • Master AI for Blogging and Article Writing • Develop AI-enhanced copywriting Skills • Personalize Content for Different Audiences • Utilize AI for Social Media Content • Implement AI in Email and Business Communication • Ensure Plagiarism-Free and Ethical AI Content Creation • Integrate AI in Visual and Multimedia Content • Automate Content Repurposing and Scheduling • Capstone Project	Basic knowledge of computer	All
7	**Cyber Security & Ethical Hacking** **(Project Based)**	• Understand Cybersecurity Fundamentals • Master Ethical Hacking Principles • Identify and Mitigate Cyber Threats • Perform Network Security and Penetration Testing • Secure Web Applications & Databases • Implement Cryptography and Encryption Techniques • Master System and OS Security • Understand Cloud Security and IoT Security • Conduct Digital Forensics and Incident Response • Implement Cybersecurity Best Practices in Organizations • Use Ethical Hacking Tools Effectively • Develop Hands-On Cybersecurity Projects • Capstone Project	Basic knowledge of computer	All
8	**Web Designing & Full Stack Development** **(Project Based)**	• **Web Designing Outcomes:** • Understand Web Design Principles • Develop Front-End Websites • Implement Responsive Design • Enhance User Experience with JavaScript • Use Design Tools for Prototyping • Optimize Web Performance • **Full Stack Development Outcomes:** • Master Front-End Development	Basic knowledge of computer	All

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		• Develop Back-End Systems • Work with Databases • Implement API Development & Integration • Manage Authentication & Security • Deploy Full Stack Applications • Capstone Project		
9	**Data Science and Data Visualization using Python** **(Project Based)**	• Data Science Outcomes: • Understand Core Data Science Concepts • Master Python for Data Science • Perform Data Cleaning and Preprocessing • Apply Exploratory Data Analysis (EDA) • Implement Machine Learning Algorithms • Evaluate Model Performance • Data Visualization Outcomes: • Understand Data Visualization Principles • Use Matplotlib and Seaborn for Visualization • Work with Plotly and Dash • Develop Data Dashboards • Visualize Geospatial Data • Communicate Insights Effectively • Capstone Project	Basic knowledge of computer	All
10	**Artificial Intelligence and Machine Learning** **(Project Based)**	• Introduction to AI and ML • Python and ML Tools • Data Preprocessing • Supervised Learning • Unsupervised Learning • Neural Networks and Deep Learning • Reinforcement Learning • AI Ethics and Explainability • Capstone Project	Basic knowledge of Python	Science, Commerce, and Business Administration
11	**Business & Data Analytics using Power BI** **(Project Based)**	• Master Power BI • Connect and Transform Data • Model Data • Analyze Data with DAX • Design Interactive Dashboards • Implement Advanced Visualizations • Tell Data Stories • Publish and Share Reports • Integrate with Other Tools • Apply Power BI in Business • Capstone Project	NA	All (Humanities, Science, Commerce, and Business Administration)
12	**Mobile App Development**	• Understanding Mobile App Development Fundamentals		Science

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	(Project Based)	• Proficiency in Mobile App Development Frameworks • Backend Integration & API Handling • Advanced App Development Concepts • Full-Stack Mobile App Development • Capstone Project		
13	**Python and Statistics for Biomedical and Pharmaceutical Data Analysis** **(Project Based)**	• Understanding Biomedical & Pharmaceutical Data • Proficiency in Python for Data Analysis • Statistical Analysis for Biomedical Research • Advanced Statistical and Machine Learning Techniques • Data Visualization and Reporting • Capstone Project		Science

INDUSTRIAL TRAINING AND INTERNSHIPS
Develop SKILLS for the Industry

- Do you want to upgrade and upskill in the latest industrial tools?
- Do you want your resume to look more attractive?
- Do you want to put an ASD-certified badge on your resume?
- Do you want to work on Industry projects?
- Do you want to be more employable?

ASD Internship is the platform to enhance your skills

Highlights of the INDUSTRIAL TRAINING AND INTERNSHIP:

- LIVE PROJECTS
- AGILE APPROACH
- SUBJECT EXPERTS FROM THE INDUSTRY
- INTERACTION WITH PEOPLE FROM THE INDUSTRY
- ACCOMMODATIVE SCHEDULE
- LIVE ONLINE INTERNSHIP
- LIVE SESSIONS
- CLASS RECORDINGS SHARED AFTER EACH SESSION

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National Educational Alliance for Technology

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All India Council for Technical Education

G20
भारत 2023 INDIA

Certification:

All **INTERNS** will earn **six certificates after completion. All universities and companies accept ASD certificates:**

Internship Confirmation Letter

Internship Certificate

Industrial Training Certificate

Internship and Project Letter

Attendance Certificate

Completion Certificate

ISO 9001 2015 CERTIFIED

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Enterprise

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nasscom

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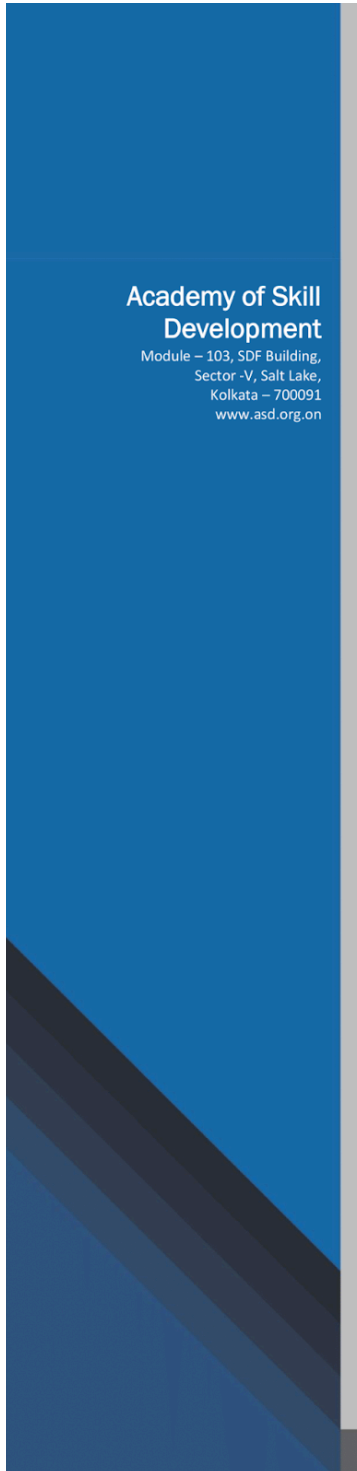| ✉ **E-mail**	📞 **Phone**	🌐 **URL**
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SAMPLE CERTIFICATES

Academy of Skill Development

Module – 103, SDF Building,
Sector -V, Salt Lake,
Kolkata – 700091
www.asd.org.on

October 03, 2020

Ref: **ASD/DAT/SBM/51093**

Subject: INTERNSHIP CONFIRMATION LETTER

Dear **SUMIT SARKAR**

Your application for the **Industrial Training and Internship** is accepted. The details are below:

College/University: SBMS INSTITUTE OF TECHNOLOGY

Technology Domain: DATA SCIENCE, AI, MACHINE LEARNING USING PYTHON (PROJECT BASED)

Internship Start Month: OCTOBER 2020

Duration: 6 Weeks

This is a project based program. You will have to develop a project, prepare project report and project presentation.

📌 **INTERNSHIP MILESTONES:** TRAINING ON THE TOPIC/TECHNOLOGY ➝ PROJECT ALLOCATION ➝ PROJECT IMPLEMENTATION ➝ PROJECT REPORT PREPARATION /PPT PREPARATION ➝ ASSESSMENT ➝ CERTIFICATE DISBURSAL.

Wish you a progressive learning journey with us.

Thanking you,

Best Wishes,

M. Datta

Mahendra Datta
Head – Learning and Development
Academy of Skill Development

INTERNSHIP CONFIRMATION LETTER

ISO 9001 2015 CERTIFIED

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MSME MICRO, SMALL & MEDIUM ENTERPRISES

IBM

Hewlett Packard Enterprise

IT - ITeS SSC nasscom

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Academy of Skill Development

A non-profit trust registered with Govt. of West Bengal U/S 60 and Rule 69 with registration number -190307248

We dream of self-sufficient India
हम आत्मनिर्भर भारत का सपना देखते हैं

Industrial Internship Certificate

This certificate is awarded to

SUMIT SARKAR

of

SBMS INSTITUTE OF TECHNOLOGY

for successfully completing the **Industrial Internship** on

DATA SCIENCE, AI, MACHINE LEARNING USING PYTHON (PROJECT BASED)

from

October 3, 2020 to December 19, 2020 (6 Weeks)

and implementing the project titled

PAYMENT GATEWAY

ISO 9001:2015 CERTIFIED

Certificate ID: ASD/DAT/SBM/PAY/51094
Issue Date: December 19, 2020

Head Technology Services

VERIFIED

Head Operations

MSME Ministry of MSME, Govt. of India

N·E·A·T National Educational Alliance for Technology

Microsoft Technology Associate

INDUSTRIAL INTERNSHIP CERTIFICATE

ISO 9001 2015 CERTIFIED

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All India Council for Technical Education

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Academy of Skill Development

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Industrial Training Certificate

This certificate is awarded to

SUMIT SARKAR

of

SBMS INSTITUTE OF TECHNOLOGY

for successfully completing the **Industrial Training** on

DATA SCIENCE, AI, MACHINE LEARNING USING PYTHON (PROJECT BASED)

from

October 3, 2020 to December 19, 2020 (6 Weeks)

and implementing the project titled

PAYMENT GATEWAY

ASD
Skills For Employment

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ISO 9001:2015
CERTIFIED

Certificate ID: ASD/DAT/SBM/PAY/51095
Issue Date: December 19, 2020

Director
Technology Services

VERIFIED

Director
Operations

MSME
Ministry of MSME, Govt. of India

N·E·A·T
National Educational Alliance for Technology

Microsoft
Technology Associate

INDUSTRIAL TRAINING CERTIFICATE

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ACADEMY OF SKILL DEVELOPMENT

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Certificate of Completion

October 3, 2020 to December 19, 2020 (6 Weeks)

This certificate is hereby awarded to

SUMIT SARKAR

of

SBMS INSTITUTE OF TECHNOLOGY

who has successfully completed the

INTERNSHIP COMPLETION

on

DATA SCIENCE, AI, MACHINE LEARNING USING PYTHON (PROJECT BASED)

and developed the project titled

PAYMENT GATEWAY

by following all the necessary criteria of the company with grade "**A++**".

Grading Legend
A++: 90% and above, **A+**: 76% to 89%, **A**: 65% to 74%, **B**: 55% to 64%

Director
Technical

Issue Date: December 19, 2020
Certificate ID: ASD/DAT/SBM/PAY/51097

Certificate Verfication Link: certificates.asd.org.in

Director
Operations

COMPLETION CERTIFICATE

ISO 9001 2015 CERTIFIED

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IBM

Hewlett Packard Enterprise

IT - ITeS SSC
nasscom

ISO 9001:2015

Industrial Internship & Project Letter

Date - **December 19, 2020**

This is to certify that

SUMIT SARKAR

has completed the project titled

PAYMENT GATEWAY

using

DATA SCIENCE, AI, MACHINE LEARNING USING PYTHON (PROJECT BASED)

to fulfill the requirement of

INDUSTRIAL TRAINING AND INTERNSHIP

under the guidance of the technical team of

ACADEMY OF SKILL DEVELOPMENT

We observed that the work carried out is satisfactory and deserves appreciation.

Head
Technology Services

Head
Operations

INTERNSHIP AND PROJECT LETTER

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Kolkata – 700091
www.asd.org.on

December 19, 2020

Ref: ASD/DAT/SBM/51098

Subject: Acknowledgement of Attendance

Dear   **SUMIT SARKAR**

Below is the status of your attendance during the internship:

College/University: **SBMS INSTITUTE OF TECHNOLOGY**

Technology Domain: **DATA SCIENCE, AI, MACHINE LEARNING USING PYTHON (PROJECT BASED)**

Attendance Percentage (%): 90%

Thanking you,

Best Wishes,

M. Datta

Mahendra Datta
Head – Learning and Development
Academy of Skill Development

ATTENDANCE CERTIFICATE